



University of Rijeka, Faculty of Maritime studies

PROJECT ACRONYM AND TITLE: TOFOLA (Tourism in the Forest and green Lagoons of the Adriatic through historical wooden boats)

FUNDING PROGRAMME: Interreg VI A Italy-Croatia CBC Programme 2021-2027

PERSON RESPONSIBLE: Prof. Edvard Tijan, PhD

FINANCIAL DATA

Project total cost	Overall funding assigned to PFRI
1.898.742,28 €	212.000,00 €

SUMMARY

TOFOLA project intends to launch sustainable (economically, environmentally and socially) tourist products based on the historiography of shipbuilding during the Serenissima Republic of Venice, in order to diversify the current tourist offer in the Northern Adriatic area and promote underexploited destinations.

The project launches tourism products, to be defined through a business composed by itineraries (of various types, not only historical/cultural/landscape-related but also sporting for example) and related services, which geographically follow the routes of the wood used for the production of boats (but not only) in the historical period of the Serenissima, from the mountains to the sea, linking two traditionally competing or antithetical tourist destinations in the current tourist offer. These itineraries are: from the Carnia and/or Cansiglio forests to the Marano lagoon (IT); from the Montona forest to the Istrian coasts (HR); from lowland wood to Caorle Lagoon (IT); from lowland woods to Delta del Po area (IT).

The main results of the project will be in:

- the "traceability" of wood used for reconstruction of traditional boats by the mean of a dedicated QR code to be positioned on the boats;
- ICT tools for reverse engineering of wooden boats so that the process can be easily broken down and understood by other craftsmen and boatyards;
- engineering and technical solutions to make wooden boats as accessible and usable as possible for people with reduced mobility and disabilities (motor, visual or cognitive);
- engineering solutions to equip boats with propulsion systems that have minimal environmental impact;
- easily usable business models for the definition of tourism products related to the project's pilot areas

The partnership of the TOFOLA project involves multi-level partners who provide the project with a wide range of knowledge and skills. It composes of two educational and research institutions (PP6 - PFRI and PP7 - UNPD), and, on the other hand, of operational partners, i.e. a development agency (PP3 - IDA) and a regional agency specialized in innovation in the primary sector, with expertise in forest management (PP2 - VA). Finally, the project also involves the small and medium-sized enterprise



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sector, envisaging as coordinator (LP - CC) a Consortium, i.e. a body representing the interests of enterprises with a transversal character (crafts, small industry, agriculture and tourism) and two small enterprises (one Italian and one Croatian) operating respectively in the nautical shipbuilding sector and in the tourism sector with specific reference to boat tours in the Po Delta area. The project also envisages the participation of 4 Associate Partners.

Start date	End date
01.03.2024.	31.08.2026.

PARTNERSHIP

Br.	Partner organization	Country	Role
1.	CONSORTIA CENTRE	Italy	Lead partner
2.	Venetian Agency for Innovation in the Primary Sector - Veneto Agricoltura	Italy	Partner
3.	Wood Services Forestry Cluster FVG	Italy	Partner
4.	Istrian Development Agency – IDA Ltd.	Croatia	Partner
5.	MARSERVIS Ltd. for ship repairs and modifications and a tourist agency	Croatia	Partner
6.	University of Rijeka, Faculty of Maritime Studies	Croatia	Partner
7.	University of Padua	Italy	Partner
8.	LAGUNA S.N.C. of Azzalin Celestino C.	Italy	Partner

WEBSITE:

ADDITIONAL INFO:

PFRI project team members:

- Prof. Edvard Tijan, PhD
- Prof. Ines Kolanović, PhD
- Prof. Biserka Draščić Ban, PhD
- Prof. Jasminka Bonato, PhD
- Đani Šabalja, PhD
- Prof. Svjetlana Hess, PhD
- Prof. Ana Perić Hadžić, PhD